

## Socially Responsible Investing Strategy

---

The Cash Management Group's Socially Responsible Investing (SRI) strategy incorporates **three** strategic elements for institutional investors.



### Green Bonds

Province of Ontario,  
Province of Quebec, City  
of Vancouver, etc.



### Indigenous Financial Institutions



FIRST NATIONS BANK  
OF CANADA



### IMPACT GICs with Credit Unions



## Why to Invest

### Principal and Interest Guaranteed

Investments are guaranteed by the issuer and/or a deposit guarantee (GICs).

### Custom SRI Options

Incorporate social, green, and other SRI initiatives into your portfolio.

### IMPACT GICs

Choose from a syndicate of credit unions from across Canada exclusive to the Cash Management Group, with funds used to meet the UN's Sustainable Development Goals in local communities.

### Authorized investments

Compliant with the *Community Charter* and your investment policy.

## Transparent Use of Proceeds

### Green Bonds

Public institutions report use of proceeds publicly. Our analysts filter sincere sustainability efforts from "greenwashing".

### Indigenous Financial Institutions

Support reconciliation and Indigenous business activity across communities in Canada through *Peace Hills Trust* and *First Nations Bank*.

### IMPACT GICs

Credit unions taking part must, within 6 months, lend out all proceeds from client deposits into "SDG loans" and provide at least one tangible example of these loans every quarter to our designated third-party consultant *Rhiza Capital*.

## IMPACT GICs

We are excited to partner with credit unions across Canada to launch IMPACT GICs, exclusive to the Cash Management Group at Canaccord Genuity. We have consulted with municipalities and institutional investors across Canada and many have identified with the United Nation's Sustainable Development Goals:



Source: United Nations, [Sustainable Development Goals](#)

Our IMPACT GICs will go through both negative screening and positive screening. There are 10 *negative screening* categories in place where no lending activity will occur. Positive screening will ensure that loans using funds from this program will align with one or more of the Sustainable Development Goals and be applied to a credit union's local community or business region. Loans from this program are called "Sustainable Development Goal Loans" or "SDG Loans". Screening and SDG loans will be confirmed by Rhiza Capital, our third-party designated consultant, and available to clients in quarterly reports. See our *IMPACT GIC Terms & Conditions* for more information.



## Do you want to make an IMPACT with your investments?

Contact our team to see how socially responsible investments can fit into your portfolio. Investments will be customized to align with your investment goals and policies.

### Contact us

Cash Management Group – Canaccord Genuity  
604.643.0101 | [cashgroup@cgf.com](mailto:cashgroup@cgf.com)  
[cgcashgroup.ca](http://cgcashgroup.ca)

Disclaimer: Rates and product availability are subject to change until confirmed at time of interest. The information herein has been obtained from sources that Canaccord Genuity Corp. believes to be reliable. Canaccord Genuity Wealth Management is a division of Canaccord Genuity Corp., Member of the Canadian Investor Protection Fund and the Investment Industry Regulatory Organization of Canada (IIROC).